PURINA

HONOR SHOW CHOW

Powerful Performance. Winning Results.



Commotion™ Goat DX30

Change is constant. New Honor® Show Chow® Commotion™ Goat DX30 show goat feed is causing quite a stir and changing the way you feed your show goats.

A high-energy formula designed for all lifestages, Commotion™ Goat DX30 show goat feed is especially adept as a creep and sale prep feed. The semi-textured form is unique and provides balanced, cutting-edge nutrition for today's modern show goats.

FEATURES	BENEFITS
Versatile, palatable, high-energy formula	• Formulated for all lifestages and ideal as a creep and sale prep feed • Provides the proper balance of high quality proteins, vitamins, minerals and other nutrients • Designed to help provide the needed fuel for growth and development of modern show goats
Specific protein sources	• Targets muscle development and expression needed for the show ring
Semi-textured form	• Blend of pellet and steam-flaked barley which helps provide the finish needed in today's show goats
Medicated with Deccox® (decoquinate)	• For the prevention of coccidiosis - helps support normal immune system
Ammonium chloride	• Helps lessen the likelihood of urinary calculi
Tasco®	• Research has shown that TASCO® helps lower body temperature during heat stress, keeping animals on feed
Diamond V®	• Diamond V® Yeast Culture is a true, fully fermented yeast culture developed specifically for optimum animal nutrition • Research proven, Diamond V® Yeast Culture has a unique ability to support ration digestibility, palatability, and intake by delivering a rich, all-natural nutrient source to the animal's digestive bacteria • Diamond V® Yeast Culture can help your animals reach a higher nutritional plane
AVAILA® 4 ZINPRO® PERFORMANCE MINERALS®	• Balanced combination of zinc, manganese, copper and cobalt • Provides critical highly-available minerals that helps support immune response which is critical for maintaining healthy traveling show animals • Helps maximize muscle development; allows goats to reach their full potential
PuriFerm™	• A uniquely formulated fungal enzyme ingredient containing both Aspergillus oryzae and Aspergillus niger. Fungal enzymes help in the digestibility of fibrous feedstuffs, thereby helping support growth performance.
Research-proven	• Feed it with total confidence; backed by Purina's legendary tradition of fundamental and applied research, thousands of winning entries at local and national shows

Regional Availability

BETTER ANIMALS SHOW SERIES EVENT

Visit our website to download this product form.

www.HonorShowChow.com

Check your current price list for availability in your region, or contact your local Purina Retailer or Representative for more information.

For more information on this product, visit our website at www.HonorShowChow.com or call Purina Customer Service at 1-800-227-8941

Commotion™ Goat DX30

GUARANTEED ANALYSIS

Crude protein, % This includes not more than 1% equivalent crude protein from non-protein nitrogen.	(min)	16.50
Crude fat, %	(min)	4.00
Crude fiber, %	(max)	12.00
Calcium (Ca), %	(min)	0.65
Calcium (Ca), %	(max)	1.15
Phosphorus (P), %	(min)	0.35

Salt (Na Cl), %	(min)	0.50
Salt (Na Cl), %	(max)	1.00
Copper (Cu)	(min)	18.00
Copper (Cu)	(max)	28.00
Selenium (Se), ppm	(min)	0.30
Vitamin A, IU/lb	(min)	10,000



FEEDING DIRECTIONS

Feed at a rate of 0.757 lbs to goats/kid weighing 50 lbs to provide 22.7 mg decoquinate per 100 lb of bodyweight (0.5 mg/kg) per day. Feed at least 28 days during period of exposure to coccidiosis or when it is likely to be a hazard.

Important:

1. Start kids on colostrum milk from birth to 3 days of age. Feed Purina® Doe's Match® Kid Milk Replacer from 2 days until 4-8 weeks of age.
2. Use Honor® Show Chow® Commotion™ Goat DX30 as a creep feed for rapidly growing young goats prior to weaning.
3. If kids have not been creep-fed or they were purchased, they should be placed on grass hay on a free-choice basis after arrival. On the second day, feed Honor® Show Chow® Commotion™ Goat DX30 at the rate of 1% of their body weight and offer free-choice forage or hay. Gradually increase the amount of Honor® Show Chow® Commotion™ Goat DX30 and decrease the amount of hay over a 3-week period of time so that by the end of 3 weeks, they are consuming 3-4% of their body weight as Honor® Show Chow® Commotion™ Goat DX30 . After 3 weeks, Honor® Show Chow® Commotion™ Goat DX30 should be the sole diet and no additional forage is required.
4. When making a ration change, allow 3 to 5 days for animals to adjust to the new ration.
5. Keep a constant supply of complete feed available. Do not let fine material accumulate in feeders.
6. Provide adequate, well-protected and well-managed bunk space for each animal to prevent feed from becoming wet or moldy.
7. Provide a source of fresh, clean water at all times.
8. Feed salt free-choice.
9. Feed Purina® Goat Mineral free-choice.
10. Consult your veterinarian for the recommended health program for your local area. This includes internal and external parasite control.
11. This product contains copper and should not be fed to sheep. In groups of goats, there are certain animals that experience chronic bloat or other digestive disturbances, and consequently are poor performers. In addition, excess feed consumption, severe weather changes resulting in erratic feed consumption and poorly-managed feeding practices can increase the incidence of bloat in all goats. If bloating occurs, the above management practices should be reviewed and your veterinarian consulted.

Caution:
Do not feed to sheep or other copper sensitive animals. Bentonite should not be used in decoquinate feeds.

Store in a dry, well-ventilated area protected from rodents and insects.
Do not feed moldy or insect-infested feed to animals as it may cause illness, performance loss or death.

Warning:
Do not feed to sheep and goats producing milk for food.
This product was made in a feed manufacturing facility that does not handle or store products containing animal proteins prohibited in ruminant feed.

USE ONLY AS DIRECTED

THE WINNING PHILOSOPHY

Efficient production requires a thorough understanding and application of the fundamental principles of good husbandry and sanitation. The Purina® Winning Philosophy program will help you step into the spotlight.

1. **GOOD BREEDING:** Practice a sound genetic program of selection and culling. Visit a professional breeder for more information. Know the feeling when you have that perfect animal that has the best potential to win.
2. **GOOD FEEDING:** Proper nutrition for different needs and lifestyles starts with Honor® Show Chow® products. Feed at regular times at least two times daily, with three daily feedings preferred. You can't become a Grand Champion without the best nutrition.
3. **SOUND MANAGEMENT:** A clean environment minimizes stress and aims to improve average daily gains. Clean stalls, remove debris and provide fresh water daily. The daily attention to detail is the difference between a Grand Champion and lower placement.
4. **PREVENTIVE HEALTH:** Establish an effective health program with your local veterinarian. A sick animal never makes it to the top.

These are the building blocks of the Honor® Show Chow® program and the keys to successful production. Practical application of these basic principles will not only support your animal's growth and development, but also increase its potential of winning on the show circuit.

